The INTERNATIONAL SEMINARS AND CONFERENCE (ISC) 2014 on ISLAMIC ECONOMICS and BEYOND
Jakarta, November 11th - 12th, 2014
PROCEEDINGS
Co-Host:
Organized by: Faculty of Economics UNJ
PREFACE

In 2010, the Faculty of Economics, Universitas Negeri Jakarta initiated the International Seminars and Conference (ISC). This year, we organise the fourth event and this time, we collaborate with the College of Accountancy, University of the Codilleras, Phillipines along with so many co-hosts including:

London School of Public Relations (LSPR)
Sekolah Tinggi Ekonomi Islam (STEI) Tazkia
Sekolah Tinggi Ilmu Ekonomi (STIE) Indonesia, Jakarta
Sekolah Tinggi Ilmu Ekonomi Bisnis Indonesia, Jakarta
Sekolah Tinggi Ilmu Ekonomi Sutaatmaja (STIESA), Subang
Universitas Airlangga, Surabaya
Universitas Pendidikan Indonesia, Bandung
Universitas 17 Agustus 1945, Jakarta
Universitas Al Azhar Indonesia
Universitas Esa Unggul Jakarta
Universitas Islam Negeri Syarif Hidayatullah, Jakarta
Universitas Mercu Buana, Jakarta
Universitas Negeri Manado
Universitas Pembangun Nasional ‘Veteran’ Jakarta
Universitas Sumatera Utara

We expect by this collaboration we would have a great event than before.

The ISC2014 aims to achieve the following objectives:

- To provide an overview of Islamic economics values to public
- To describe normative and empirical arguments of Islamic economics concept
- To find concrete in implementing Islamic economic in various field of economy and business
- To find alternative solutions for various problems arising from the implementation of Islamic economic system

As indicated earlier, we took a great theme on Islamic economics and beyond in respond to the need for the development of Islamic economics to be more integrated and comprehensive both in theories and practices. It is important to build a broader framework of Islamic economics science by combining micro and macro aspects of economics. Various scientific method standards may be applied here. Innovation, ideas and new thinking in practices and studies are needed to open up a new horizon of Islamic Economics field. Regular forums are
expected to stimulate the interests of academicians, professionals, and practitioners to be involved in distributing ideas and works to enhance this issue.

Even though we put the big theme on Islamic economics, we also accepted papers from other fields as long as relating to accounting and finance, management, marketing, economics, educational economics, and tourism. In total we accepted 160 abstracts and full papers from scholars across the world. We are also glad that parts of the participants are post-graduate students who want to disseminate their doctoral research.

On behalf of the organizing committee, I wish all the best for the participants.

Jakarta, November 2014

Usep Suhud, PhD
Chairman
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Journal of Tourism, Hospitality and Sports
The Influence of Restaurant Tax, Motor Vehicle Title Transfer Tax, And Advertisement Tax to Financial Performance of Jakarta Provincial Governor (Case Study: 2009-2011)

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Abstract

The purposes of this research are: 1) describes the influence of Restaurant Tax on financial performance in the Government of Jakarta Provincial; 2) describes the influence of Motor Vehicle Transfer Tax (BBN-KB) to the financial performance of Jakarta Provincial Government; 3) describes the influence of Advertisement Tax on the financial performance of Jakarta Provincial Government; 4) describes the influence of Restaurant Tax, Motor Vehicle Transfer Tax (BBN-KB) and Advertisement Tax on the financial performance of Jakarta Provincial Government. The unit of analysis is the whole area municipalities in DKI Jakarta with observational data for January 2009 - December 2011 (36 Months) which includes a data reception of Restaurant Tax, BBN-KB and Advertisement Tax, Regional Revenue Receipt (PAD) and the data of Total regional revenue receipts. Descriptive analysis indicates: a) Restaurant Tax has the lowest contribution of 4.95% which occurred in November of 2011 and the highest value of 8.29%, which occurred in January of 2009, b) BBN-KB has the lowest contribution by 19.60% which occurred in May of 2009 and the highest rate of 33.93%, which occurred in April of 2010; c) Advertisement Tax has the lowest contribution of 1.24%, which occurred in September 2011 and the highest number of 3.28% of which occurred in December of 2009; d) the financial performance of DKI Jakarta region has the lowest level of independence by 48.78%, which occurred in September 2009 and the highest percentage of 65.31%, which occurred in November of 2011. Hypothesis testing results showed: 1) Restaurant Tax has an influence on the financial performance of the region with a significance level of 0.04 <0.05; 2) BBN-KB does not have any effect on the financial performance of the region with a significance level of 0.180 > 0.05; 3) Advertisement Tax has an influence on the financial performance of the region with a significance level of 0.015 <0.05; 4) Restaurant Tax, BBN-KB and Advertising Tax simultaneously have an impact on the financial performance